



sena

Makes the most of music

2025 Tariff overview

Essential information

What are the tariffs based on?

Defining factors include the purpose of the music, the number of visitors, the audience reach, and the area of the room where the music is played.

How are the tariffs calculated?

Depending on the type of music use, Sena uses scales based on the surface area (m²) of the publicly accessible spaces (e.g. in supermarkets, department stores, company restaurants and hospitality venues) or based on the number of full-time employees (FTEs) (e.g. in workshops, offices and warehouses). Special forms of music use, for example in an aircraft or on a website, have a different fee structure.

How are the tariffs calculated by Sena?

Sena applies individual rates for each type of music usage, which have been determined through discussions and collaboration with representative trade organisations.

What does the licence cover?

The licence only covers the use of music played in the room(s) and/or location(s) for which the licence has been issued. Music licences are set and calculated based on the location and type of publication.

Collaboration with trade organisations

Sena has reached collective licensing agreements with several trade organisations. The licences for organisation members are processed collectively in one go. This administrative saving offers an attractive discount. If your trade organisation has agreed a collective arrangement for its members with Sena, the secretariat of your trade organisation can provide you with more information.

Basic tariff and discounted tariff

The following pages list the tariffs that apply to your situation. The tables show the basic tariff and the discounted tariff. The discounted tariff applies if you register the music usage independently and pay the invoice on time. For this, we apply a discount of up to 33.33% on the basic tariff. If our Field Managers discover music use that has not been voluntarily reported or if the invoice has not been paid on time, you will be required to pay the basic tariff plus the statutory interest and possible legal collection costs. Companies already registered with a licence will automatically receive the discount, provided the invoice is paid on time.

Annual indexing

The agreement with the Copyright Expert Committee from VNO-NCW and MKB-Nederland ("CAR") involves the annual adjustment of tariffs using a standardised indexation method. Since 2012, Buma, Sena and Videma have used the same methodology, which calculates the average of the CPI index for the most recent 12 months (from June to June) as published by the Central Bureau of Statistics (CBS).

VAT

The tariffs provided in this overview are annual and exempt from VAT.

Meer informatie

If you have any questions regarding this brochure, please contact Sena via the Buma and Sena Service Centre on 023 - 205 64 44 or www.mijnlicentie.nl.

For more information about Sena or the Neighbouring Rights Act, please visit www.sena.nl.

- > Sena reserves the right to adjust the tariffs during the year as a result of any change in the law.
- > These general terms and conditions apply to licence agreements between Sena and individual music users, falling under the General Licences category.
- > These tariff terms and conditions are governed by Dutch law.
- > Sena is entitled to change these tariff terms and conditions with effect from a new calendar year. Changes will be notified on www.sena.nl and www.mijnlicentie.nl.
- > Subject to changes and misprints. No rights can be derived from this tariff overview.

RAAP-PPI surcharge on Sena tariff 2025

The RAAP-PPI ruling¹ of the European Court of Justice led to a change in the law in the Netherlands as of 1 January 2021. As a result of this legal change, Sena is now required to invoice a surcharge to music users.

The change in the law means that repertoire for which Sena collects has been expanded. Based on the Neighbouring Rights Act, previously only repertoire whose original master owner is based in a country that has signed the Treaty of Rome was protected for all forms of publication under the Sena mandate. Since 1 January 2021, repertoire from all countries that have signed the WIPO Performances and Phonograms Treaty (WPPT), including the United States, is now protected and must be represented by Sena. This means more repertoire is protected, and Sena is therefore obliged to impose a surcharge.

The Copyright Expert Committee of VNO-NCW, MKB-Nederland and Sena have discussed the implications of this legal change for rightsholders and music users, as well as strategies to prevent lengthy legal proceedings. Taking into account the interests of both music users and Sena rightsholders, the parties have successfully negotiated a commercial agreement. The following surcharges apply from 1 January 2021:

2021	+ 12.5%
2022-2025	+ 26.6%

You can find a detailed description of the change in the law resulting from the ruling of the European Court of Justice at www.sena.nl.

¹ HR 8 September 2020, Recorded Artists Actors Performers Ltd vs Phonographic Performance (Ireland) Ltd, C-265/19

Hospitality sector background music

The tariff is based on the area in square metres of the room(s) where the music is performed.

Area in m ²	Basic tariff	Discounted tariff
up to 100	€ 982.93	€ 655.32
101 to 200	€ 1,387.75	€ 925.21
201 to 300	€ 1,815.67	€ 1,210.51
301 to 400	€ 2,231.99	€ 1,488.07
401 to 500	€ 2,648.32	€ 1,765.63
For every additional 100 m ² or part thereof	€ 416.32	€ 277.56

Hospitality sector entertainment music

The tariff is based on the number of square metres of publicly accessible space(s) in combination with the number of days open per year.

Number of days open	Basic tariff		Discounted tariff		Calculation unit
	up to 100m ²	every 50m ² or more	up to 100m ²	every 50m ² or more	
1 to 30	€ 1,071.70	€ 535.85	€ 714.50	€ 357.25	fixed amount
31 to 52	€ 35.71	€ 17.86	€ 23.81	€ 11.91	per days open
53 to 104	€ 28.59	€ 14.30	€ 19.06	€ 9.53	per days open
105 to 156	€ 24.99	€ 12.50	€ 16.66	€ 8.33	per days open
157 or more	€ 21.44	€ 10.72	€ 14.29	€ 7.15	per days open

Note:

Venue owner: If you are organising an event as a venue owner, these fees apply when playing entertainment music during events where a maximum entrance fee of €25 (ex. VAT) is charged. For events with an admission price of more than €25 (ex. VAT), a rate of 1.625% applies to the ticket receipts.

External organiser: If you are organising an event or dance event at an external hired location, then you need a Sena (dance) event licence.



Transmission of music to hotel rooms / bungalows

The tariff is based on the number of bungalows/rooms that music can be transferred to.

Number of bungalows / hotel rooms	Basic tariff	Discounted tariff
up to 50	€ 94.90	€ 63.27
51 to 100	€ 189.82	€ 126.55
101 to 150	€ 284.76	€ 189.85
151 to 200	€ 379.67	€ 253.13
For every 50 additional bungalows / hotel rooms or part thereof	€ 94.90	€ 63.27

Note:

This tariff applies to the transmission of music to bungalows and hotel rooms.



Amusement arcades

The tariff is based on the number of square metres of publicly accessible space(s) where music is played.

Area in m ²	Basic tariff	Discounted tariff
up to 100	€ 553.09	€ 368.75
101 to 200	€ 735.24	€ 490.18
201 to 400	€ 978.41	€ 652.31
401 to 800	€ 1,301.33	€ 867.60
801 to 1600	€ 1,561.59	€ 1,041.11
For every additional 1,600 m ² or part thereof	€ 276.56	€ 184.38



Fairgrounds / street theatre

The tariff is based on the number of square metres of the attraction.

Area in m ²	Basic tariff	Discounted tariff
up to 100	€ 442.47	€ 294.99
101 to 200	€ 588.20	€ 392.15
201 to 400	€ 782.73	€ 521.85
401 to 800	€ 1,041.06	€ 694.07
801 to 1600	€ 1,249.26	€ 832.88
For every additional 1,600 m ² or part thereof	€ 221.22	€ 147.49

Trade fairs/ exhibitions

The tariff is based on the number of square metres of the area where music is played.

Area in m ²	Basic tariff	Discounted tariff
up to 100	€ 910.10	€ 606.76
101 to 200	€ 1,365.14	€ 910.14
201 to 400	€ 1,820.25	€ 1,213.56
401 to 800	€ 2,275.26	€ 1,516.92
801 to 1600	€ 2,730.39	€ 1,820.35
For every additional 1,600 m ² or part thereof	€ 455.03	€ 303.37

Note:

Licences are issued for a minimum of one month. The rate is calculated pro rata.

Background music events / parties / fairs

The tariff is based on the number of square metres.

Area in m ²	Basic tariff	Discounted tariff
up to 100	€ 1,365.13	€ 910.13
101 to 200	€ 2,047.71	€ 1,365.21
201 to 400	€ 2,730.39	€ 1,820.35
401 to 800	€ 3,412.89	€ 2,275.37
801 to 1600	€ 4,095.55	€ 2,730.50
For every additional 1,600 m ² or part thereof	€ 682.57	€ 455.07

Note:

This tariff also applies when you play mechanical background music before, during the break and/or after live performances. If mechanical music is a significant part of the event, the dance event tariff applies. Alternatively, a daily rate of 5% of the applicable rate (minimum 1,600 m²) can be arranged. If a sound truck is used, the fee is € 136.53 (€ 204.78 gross) per sound truck per day.





Retail areas I: general retail

The tariff is based on the number of FTEs who can hear the music.

Number of FTEs	Basic tariff	Discounted tariff
up to 5	€ 139.25	€ 92.84
6 to 10	€ 278.48	€ 185.66
11 to 25	€ 538.07	€ 358.73
26 to 50	€ 1,076.22	€ 717.52
51 to 100	€ 1,614.29	€ 1,076.25
101 to 200	€ 2,152.42	€ 1,435.02
For every 100 FTEs more or part thereof	€ 540.52	€ 360.36

Note:

This tariff applies to general retail areas that do not belong to the supermarkets, department stores and DIY stores category. A different tariff applies for this, see below (Retail areas II).

Retail areas II: supermarkets / department stores / DIY stores

The tariff is based on the area of public accessible space(s) in square metres.

Area in m ²	Basic tariff	Discounted tariff
up to 100	€ 206.92	€ 137.95
101 to 200	€ 310.41	€ 206.95
201 to 400	€ 413.89	€ 275.94
401 to 800	€ 517.36	€ 344.92
801 to 1600	€ 620.80	€ 413.89
For every additional 1,600 m ² or part thereof	€ 109.42	€ 72.95

Note:

This tariff does not apply to retail areas in general retail such as bakeries, butchers, greengrocers, etc. A different tariff applies for this, see above (Retail areas I).



Shopping precincts / shopping centres / galleries / arcades / outdoor spaces / petrol stations

The tariff is based on the number of square metres.

Area in m ²	Basic tariff	Discounted tariff
up to 100	€ 606.76	€ 404.53
101 to 200	€ 910.45	€ 607.00
201 to 400	€ 1,213.48	€ 809.03
401 to 800	€ 1,516.84	€ 1,011.28
801 to 1600	€ 1,820.25	€ 1,213.56
For every additional 1,600 m ² or part thereof	€ 303.35	€ 202.24

Note:

If the music is played through the facade and/or porch of shops in shopping precincts, the total length of the facades must be multiplied by three to calculate the correct number of square metres. Licences are issued for a minimum of one month.

Car parks

The tariff is based on the number of square metres.

Area in m ²	Basic tariff	Discounted tariff
up to 100	€ 283.17	€ 188.79
101 to 200	€ 376.45	€ 250.98
201 to 400	€ 500.95	€ 333.98
401 to 800	€ 666.26	€ 444.20
801 to 1600	€ 799.53	€ 533.05
For every additional 1,600 m ² or part thereof	€ 141.56	€ 94.38

Business premises / offices / workshops

The tariff is based on the number of FTEs who can hear the music.

Number of FTEs	Basic tariff	Discounted tariff
3 to 10	€ 218.85	€ 145.91
11 to 25	€ 437.70	€ 291.81
26 to 50	€ 875.37	€ 583.61
51 to 100	€ 1,313.09	€ 875.44
101 to 200	€ 1,750.75	€ 1,167.23
Per additional 100 FTEs or part thereof	€ 439.63	€ 293.10

Note:

Business premises includes offices, dispatch areas, kitchens, warehouses, workspaces, garages and workshops.



Company restaurants / canteens / recreation rooms

The tariff is based on the number of square metres of the space where the music is played.

Area in m ²	Basic tariff	Discounted tariff
up to 100	€ 442.47	€ 294.99
101 to 200	€ 588.20	€ 392.15
201 to 400	€ 782.73	€ 521.85
401 to 800	€ 1,041.06	€ 694.07
801 to 1600	€ 1,249.26	€ 832.88
For every additional 1,600 m ² or part thereof	€ 221.23	€ 147.49

Staff parties / anniversaries

The tariff is based on the number of staff parties/anniversaries and holidays per year.

Number of parties / anniversaries	Basic tariff	Discounted tariff
up to 5	€ 83.65	€ 55.77
6 to 10	€ 167.29	€ 111.53
More than 10	€ 250.94	€ 167.30



Telephone lines

The tariff is based on the number of telephone lines that music can be connected to.

number of connections/lines	Basic tariff	Discounted tariff
up to 50	€ 94.90	€ 63.27
51 to 100	€ 189.82	€ 126.55
101 to 150	€ 284.76	€ 189.85
151 to 200	€ 379.67	€ 253.13
For every additional 50 connections/lines or part thereof	€ 94.90	€ 63.27

Note:

This concerns the distribution of music while on hold.

Sports club canteens (not hired)

The tariff is based on the number of square metres.

Area in m ²	Basic tariff	Discounted tariff
up to 100	€ 277.38	€ 184.93
101 to 200	€ 427.43	€ 284.97
201 to 400	€ 577.45	€ 384.99
401 to 800	€ 727.44	€ 484.98
801 to 1600	€ 877.47	€ 585.01
For every additional 1,600 m ² or part thereof	€ 150.04	€ 100.03

Note:

Music use in hired sports canteens is charged based on the applicable hospitality tariff (page 4).
An additional fee of € 163.57 (€ 245.35 gross) will be charged per 5 party events or part thereof.



Gyms / leisure centres – standard

The tariff is based on the number of square metres.

Area in m ²	Basic tariff	Discounted tariff
up to 100	€ 363.10	€ 242.08
101 to 200	€ 482.89	€ 321.94
201 to 400	€ 538.31	€ 358.89
401 to 800	€ 854.20	€ 569.50
801 to 1600	€ 1,136.15	€ 757.47
For every additional 1,600 m ² or part thereof	€ 181.54	€ 121.03

Note:

This tariff is for the total of all areas where sports activities take place. Please specify the total number of square metres of sports area. This includes the area of the rooms with both foreground and background music. If there is a separate hospitality area, the hospitality tariff (page 4) applies to music use within the hospitality area. For areas within the gym where music is used during group activities such as Zumba, Les Mills, BODYPUMP, etc., the foreground music surcharge tariff also applies.

Gyms / leisure centres – foreground music surcharge

The tariff is based on the number of square metres.

Area in m ²	Basic tariff	Discounted tariff
up to 100	€ 119.34	€ 79.56
101 to 200	€ 162.76	€ 108.51
201 to 400	€ 184.46	€ 122.98
401 to 800	€ 282.12	€ 188.09
801 to 1600	€ 379.77	€ 253.19
For every additional 1,600 m ² or part thereof	€ 54.26	€ 36.18

Note:

This tariff is for the use of foreground music during group activities such as Zumba, Les Mills and BODY-PUMP. Different rates apply to the use of background music in gyms. If the gym or leisure centre also has a separate hospitality area, the hospitality tariff (page 4) applies to music use within the hospitality area. To calculate the surcharge, we take the actual number of square metres where the foreground music plays.

Sports grounds / stadiums / halls – background music

The tariff is based on the number of square metres.

Area in m ²	Basic tariff	Discounted tariff
up to 100	€ 283.17	€ 188.79
101 to 200	€ 376.45	€ 250.98
201 to 400	€ 500.95	€ 333.98
401 to 800	€ 666.26	€ 444.20
801 to 1600	€ 799.53	€ 533.05
For every additional 1,600 m ² or part thereof	€ 141.56	€ 94.38

Note:

This covers the use of music prior, during and after the match. Different tariffs apply to music use in restaurants and bars, work/business premises, offices or other spaces.

Calculation method for stands:

The number of square metres is based on the number of seats divided by four.



Swimming pools

The tariff is based on the number of square metres.

Area in m ²	Basic tariff	Discounted tariff
up to 100	€ 124.03	€ 82.69
101 to 200	€ 165.01	€ 110.01
201 to 400	€ 183.92	€ 122.62
401 to 800	€ 291.86	€ 194.58
801 to 1600	€ 388.17	€ 258.79
For every additional 1,600 m ² or part thereof	€ 124.03	€ 82.69

Note:

This licence applies to the use of background music in swimming pools.



Skating rinks

The tariff is based on a fixed rate per skating rink.

Fixed amount	Basic tariff	Discounted tariff
Per skating rink	€ 1,820.24	€ 1,213.55

Note:

If a skating rink is not open all year, the rate will be charged pro rata with a minimum of one month.

Other areas

The tariff is based on the number of square metres.

Area in m ²	Basic tariff	Discounted tariff
up to 100	€ 248.10	€ 165.41
101 to 200	€ 329.98	€ 220.00
201 to 400	€ 367.82	€ 245.23
401 to 800	€ 583.71	€ 389.16
801 to 1600	€ 776.35	€ 517.59
For every additional 1,600 m ² or part thereof	€ 124.03	€ 82.69

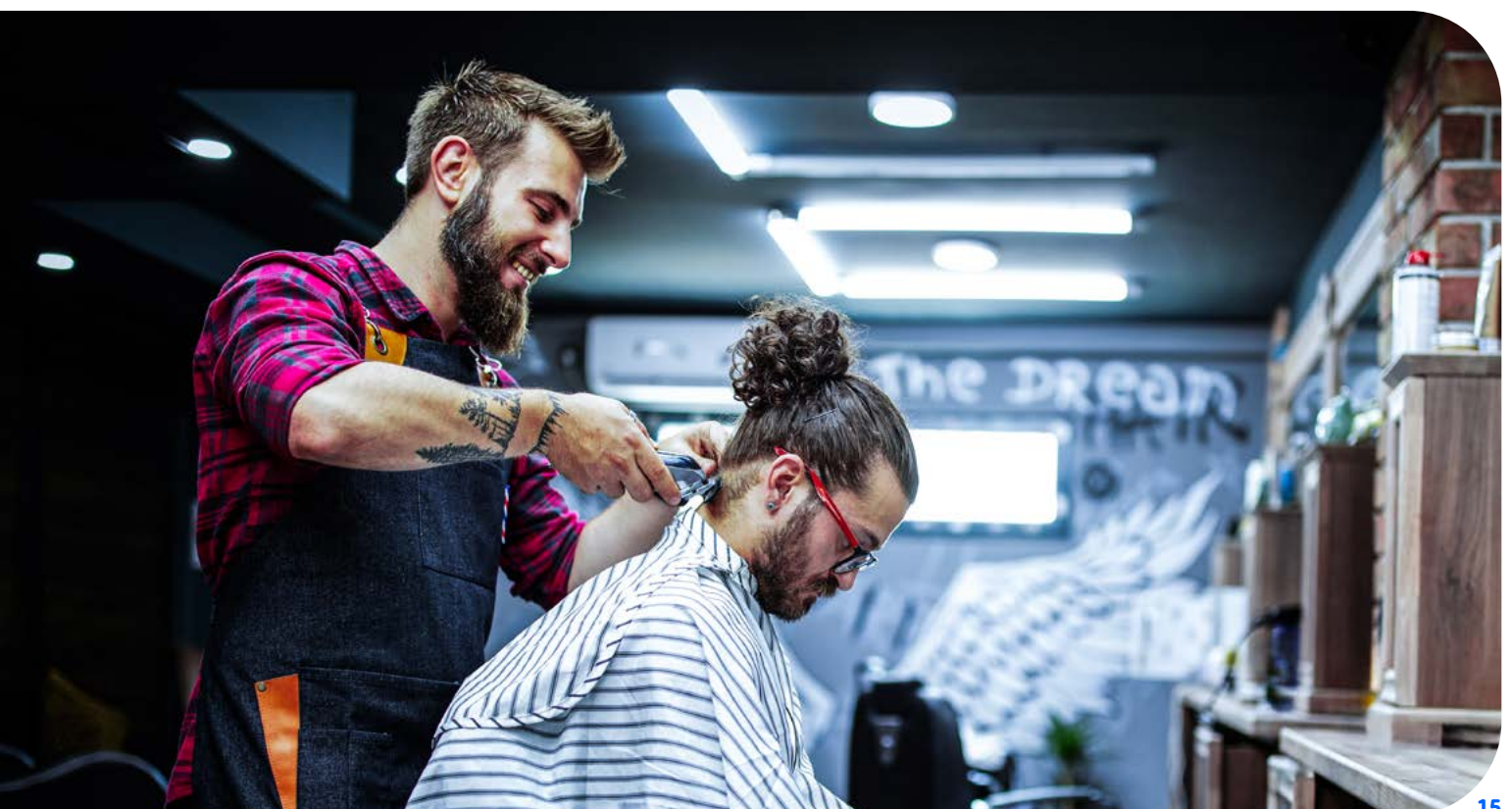
Personal care & treatment rooms

The tariff is based on the number of FTEs who can hear the music.

Number of FTEs	Basic tariff	Discounted tariff
up to 5	€ 156.40	€ 104.27
6 to 10	€ 312.73	€ 208.50
11 to 25	€ 604.32	€ 402.90
26 to 50	€ 1,208.64	€ 805.80
51 to 100	€ 1,812.93	€ 1,208.68
101 to 200	€ 2,417.27	€ 1,611.59
For every 100 FTEs more or part thereof	€ 607.00	€ 404.69

Note:

This tariff covers the use of background music during the treatment of customers for beauty treatments, pedicure, hairdressers, nail care, etc., both in publicly accessible business premises and in a home practice.



Wellness

The tariff is based on the number of square metres.

Area in m ²	Basic tariff	Discounted tariff
up to 100	€ 248.10	€ 165.41
101 to 200	€ 329.98	€ 220.00
201 to 400	€ 367.82	€ 245.23
401 to 800	€ 583.71	€ 389.16
801 to 1600	€ 776.35	€ 517.59
For every additional 1,600 m ² or part thereof	€ 124.03	€ 82.69

Note:

This tariff covers the use of background music in changing rooms, solariums, tanning salons, saunas, spas, relaxation rooms and similar locations. For the music use in hospitality areas, the hospitality tariff (page 4) applies.



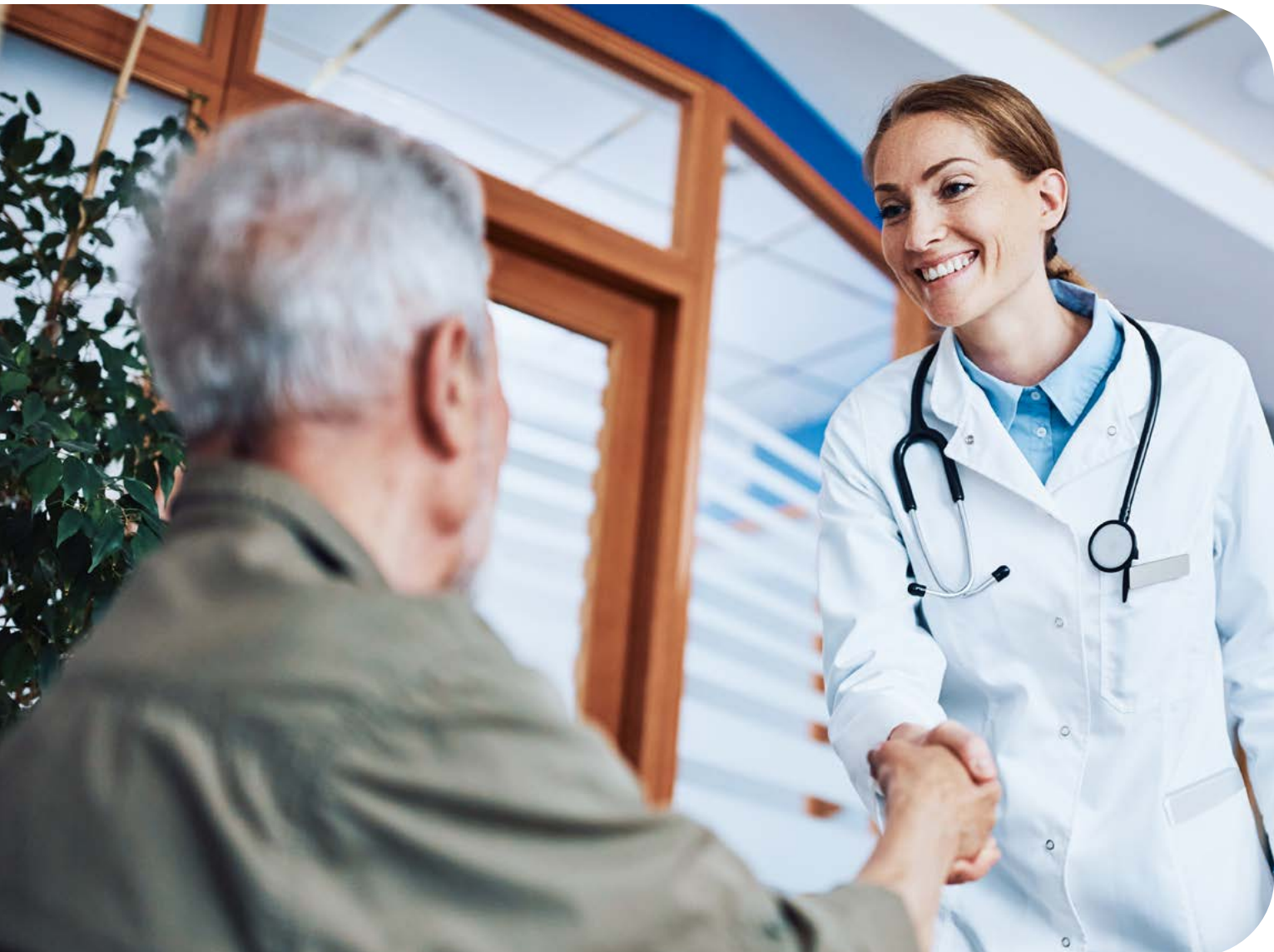
Medical treatment rooms

This tariff is based on a fixed amount per medical treatment room where music is played.

Fixed amount	Basic tariff	Discounted tariff
Per treatment room	€ 156.40	€ 104.27

Note:

This covers the use of background music in the treatment room during medical treatments.
 This licence only applies if your profession is registered in the BIG register for healthcare professionals.



Healthcare - beds

The tariff is based on a fixed rate per hospital or nursing home bed.

Fixed amount	Basic tariff	Discounted tariff
Per bed	€ 5.89	€ 3.93

Note:

The tariff covers the transmission of music.

Cinemas

The tariff is based on a fixed rate per seat.

Fixed amount	Basic tariff	Discounted tariff
Per seat	€ 2.16	€ 1.44

Cultural, community and social institutions

The tariff is based on the number of square metres..

Area in m ²	Basic tariff	Discounted tariff
up to 100	€ 277.38	€ 184.93
101 to 200	€ 427.43	€ 284.97
201 to 400	€ 577.45	€ 384.99
401 to 800	€ 727.44	€ 484.98
801 to 1600	€ 877.47	€ 585.01
For every additional 1,600 m ² or part thereof	€ 150.04	€ 100.03

Note:

This tariff covers the use of music in non-commercial institutions such as clubs, community centres and village halls, and where the locations function as wellbeing centres. The hospitality tariff (page 4) applies to club, community centres and village halls with a commercial background. An additional fee of € 163.57 (€ 245.35 gross) will be charged per 5 party events or part thereof.



Amateur dance companies

The tariff is based on the number of students / members.

Number of members	Basic tariff	Discounted tariff
up to 50	€ 243.72	€ 162.49
51 to 100	€ 324.13	€ 216.10
101 to 250	€ 361.32	€ 240.89
251 to 500	€ 573.41	€ 382.29
501 to 750	€ 762.63	€ 508.45
For every additional 500 students/members or part thereof	€ 121.85	€ 81.24

Dance schools / dance teachers / sports teachers

The tariff is based on the number of square metres.

Area in m ²	Basic tariff	Discounted tariff
up to 100	€ 460.42	€ 306.96
101 to 200	€ 612.09	€ 408.08
201 to 400	€ 814.48	€ 543.01
401 to 800	€ 1,083.32	€ 722.25
801 to 1600	€ 1,300.00	€ 866.71
For every additional 1,600 m ² or part thereof	€ 230.23	€ 153.49

Note about dance schools:

If a dance school has access to a separate hospitality space, the applicable hospitality tariff (page 4) applies to this space.

Note about dance teachers/sports teachers:

If an individual independent dance teacher/sports teacher teaches less than 10 hours per week, a 50% discount applies.

Dance / theatre companies and educational performances

The tariff is based on a fixed rate per visitor.

Fixed amount	Basic tariff	Discounted tariff
Per performance per visitor	€ 0.25	€ 0.17



Education - primary schools

The tariff is based on the number of activities per year.

Number of activities	Basic tariff	Discounted tariff
up to 10 activities per year	€ 69.66	€ 46.44
More than 10 activities per year	€ 139.36	€ 92.91

Note:

This tariff covers music use during evening classes and parties

Education – MBO schools

The tariff is a fixed amount per student

Fixed amount	Discounted tariff
Per student	€ 1.29

Note:

The tariff is based on the weighted average of students per school location (from MBO Board). This is a joint rate for Buma (excluding VAT) and Sena in which all forms of music use are covered outside of class hours.



Education - secondary/ adult education

The tariff is based on the number of students per school/per BRIN registration.

Number of students	Basic tariff	Discounted tariff
up to 600	€ 104.51	€ 69.68
Per additional 300 students or part thereof	€ 52.24	€ 34.83

Note:

This covers the use of music during class evenings and graduation ceremonies.



Preschools / nurseries

The tariff is based on a fixed rate per location.

Fixed amount	Basic tariff	Discounted tariff
Per location	€ 139.36	€ 92.91

Construction

The tariff is based on the number of FTEs.

Number of FTEs	Basic tariff	Discounted tariff
3 to 5	€ 186.02	€ 124.02
6 to 10	€ 393.95	€ 262.65
11 to 25	€ 831.60	€ 554.43
26 to 50	€ 1,260.59	€ 840.44
51 to 100	€ 1,925.81	€ 1,283.94
101 to 200	€ 2,518.92	€ 1,679.36
Per additional 100 FTEs or part thereof	€ 527.54	€ 351.71



Passenger transport

The tariff is based on the number of seats.

Seats	Basic tariff	Discounted tariff
up to 200	€ 442.47	€ 294.99
201 to 400	€ 588.20	€ 392.15
401 to 800	€ 782.73	€ 521.85
801 to 1600	€ 1,041.06	€ 694.07
1601 to 3200	€ 1,249.26	€ 832.88
For every 3,200 seats or part thereof	€ 221.22	€ 147.49

Marriage ceremonies

Fixed amount	Basic tariff	Discounted tariff
Fixed amount	€ 167.28	€ 111.53

Note:

A fixed rate is charged for music use during or before wedding ceremonies, regardless of the number of wedding ceremonies.

Crematoria

The tariff is based on a fixed rate per crematorium.

Fixed amount	Basic tariff	Discounted tariff
Per crematorium	€ 776.35	€ 517.59

