

As of 2016 (collection year), Sena will be introducing a 25% reduction on the payments distributed within the jingles category. This measure was introduced following a decision by Sena's Board of Affiliates on 1 May 2015.

Definition of jingles: Titles used to identify* and/or embellish radio and television programmes and/or stations are classified as jingles. When filing repertoire claims in MySena, Sena right holders must specify whether each title falls under the category jingles.

(*tunes, jingles, promos, leaders, bumpers, fillers, station-idents, underscores etc.)

Apportionment is subject to the correct and complete registration of all repertoire used as jingles. The use of this music will only be reimbursed from the moment upon which the rightholder registers the relevant repertoire with Sena. The title registered by the rightholder must also be identical to the title stated on the playlist. Furthermore, the jingles must meet all other requirements for commercially released phonograms.

Repertoire that is already registered with Sena, meets the terms and conditions for commercially released phonograms and is being used as a jingle but has not been registered with Sena as such may also be retroactively classified under the jingles category by Sena.

Producer:

Sena number:

Hereby declares to have read all terms and conditions stated on this form.

and

Hereby declares that the repertoire registered with Sena exclusively consists of phonograms that comply with the applicable terms and conditions.

Please register all track titles for which you wish to claim rights from Sena below:

Main artist:

Album title:

Track title and date of the first release (day/month/year):

1.	<input type="text"/>	<input type="text"/>
2.	<input type="text"/>	<input type="text"/>
3.	<input type="text"/>	<input type="text"/>
4.	<input type="text"/>	<input type="text"/>
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6.	<input type="text"/>	<input type="text"/>
7.	<input type="text"/>	<input type="text"/>
8.	<input type="text"/>	<input type="text"/>
9.	<input type="text"/>	<input type="text"/>
10.	<input type="text"/>	<input type="text"/>

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The aforementioned repertoire has been made commercially available through sale a.o. from:

Online via www

Other, namely

The aforementioned jingles have been used in the following radio and television programmes:

Programme name:

Radio or television station:

Broadcast dates:

Please enclose proof of publication on digital platforms, such as Spotify or i-tunes etc. Or enclose copies of the CD inlays.

Name:

Date:

Signature:

Please send a scan of this form to mysena@sena.nl

TERMS AND CONDITIONS

Commissioned music

Most commissioned music is exclusively created for a specific client. Sena does not regard these phonograms – which are not made available to the general public – as ‘commercially released music’. As a result, Sena does not pay out remunerations for such phonograms. However, the relevant producer may invoke his/her exclusive rights with regard to the publication and broadcasting of these phonograms. The producer may then independently negotiate reimbursement for the publication and broadcasting of the relevant phonogram with the user.

By the undersigning of this form the producer declares to have obtained permission from the commissioning party to claim remunerations with Sena pertaining to said phonogram.

Incorrect registration of repertoire

For completeness, we should point out that the deliberate incorrect or incomplete registration of works with Sena is punishable by law within the meaning of Section 27 of the Neighbouring Rights Act.

Undue payments

In accordance with Section 10 of the apportionment regulations for producers, Sena is entitled to reclaim any undue payments within four years of the original payment date.