

PRESS RELEASE

SCAPR recent developments and upcoming projects

Brussels, 7 June 2021 - On May 27th, SCAPR held its 46th General Assembly. Due to Covid restrictions, the General Assembly was held remotely and was attended by 105 delegates from more than 40 countries.

This General Assembly was the occasion to reiterate the missions of SCAPR, such as supporting and promoting a Worldwide cross-border system of collecting and distributing performer royalties by providing the adequate technical support and promoting best practice protocols for the development of Collective Management Organisations.

In the coming years, SCAPR will pursue effort to illustrate how collective management is the most efficient, transparent, cost-effective and fair system for the management of performers rights.

To that end, SCAPR has engaged various initiatives.

Among those, SCAPR has launched the IPN ("International Performer Number") dissemination project which has received the full support of the General Assembly. This global identifier assigned to performers, used among the SCAPR community, will be made available to some third parties, operating in the music and audio-visual sectors to promote its dissemination towards the full creation chain and ensure performers are identified appropriately. We are now about to launch the testing phase that will last until September 2021 when we plan to open the first phase of this new service.

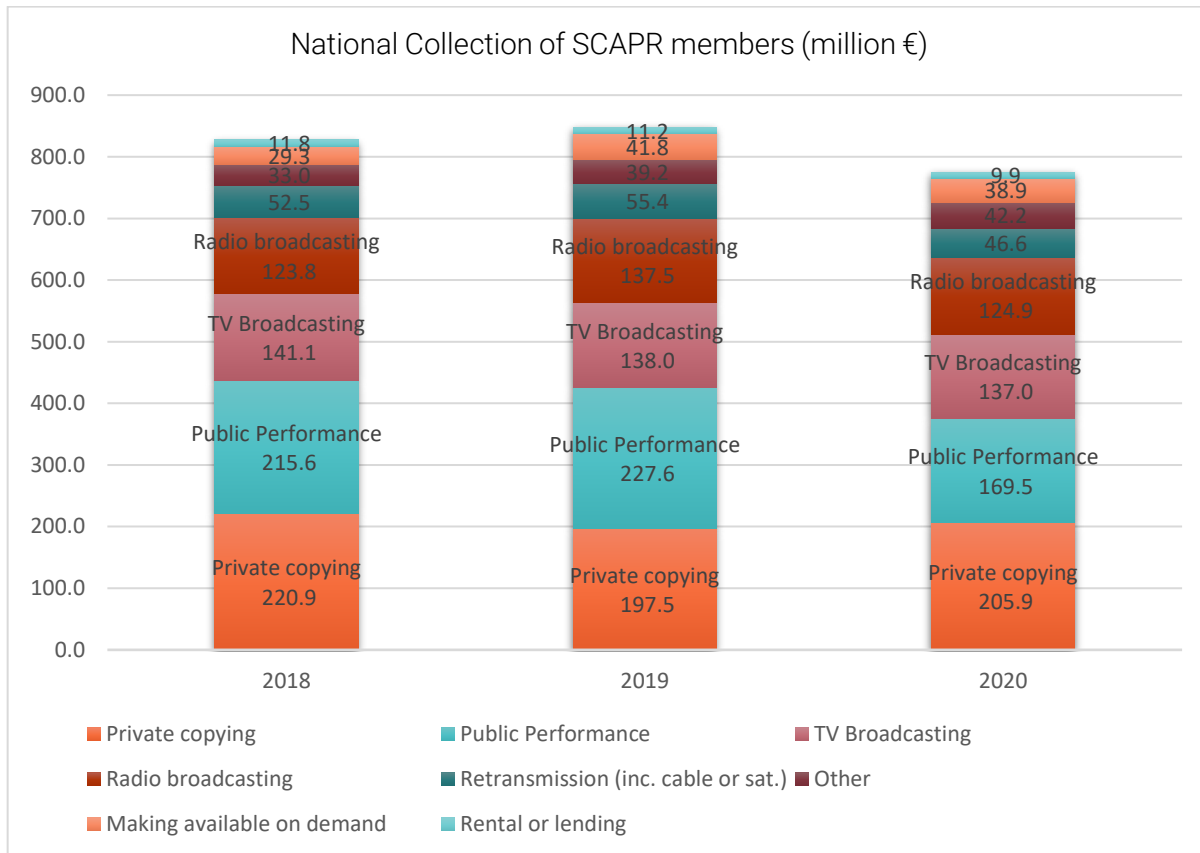
On the cooperation and development side, SCAPR has also been very active in collaborating with international organisations, and notably with the World Intellectual Property Office (WIPO). Besides providing speakers to the various remote meetings and regional seminars organised by WIPO and members' States, SCAPR has taken part in the review of the *WIPO Good Practice Toolkit for CMOs* that is planned to be released in the coming weeks. SCAPR has also confirmed its participation to the *WIPO for Creators* project launched jointly by WIPO and the Music Rights Awareness Foundation with the aim of raising awareness and increasing the knowledge of creators' rights and related practices. SCAPR is delighted to be a member of the WIPO for Creators Advisory Board.

This General Assembly also marked the entry of a new member to the SCAPR community: UCLRR, from Ukraine was approved as SCAPR Associated member. SCAPR now counts 57 members' CMO from 43 countries.

SCAPR members have all been affected by the pandemic. As a result, collected incomes in 2020 suffered a general decrease of 8,3% compared to the previous year, down to 779 million euros.

Public Performance is the right that has suffered the most in term of collection due to the closing of shops, malls, bars and restaurants during many months last year. While it represented 228 million euros in 2019, the related collections were down to 170 million euros in 2020 (-25,5%).

Other main types of rights (private copying, radio and TV broadcasting) were less or even not affected by the economic consequences of the pandemic.



During this difficult year, SCAPR members have continued to enforce the remuneration agreements they have with other CMOs. Collection from other CMOs through these unilateral or bilateral agreements represented almost 150 million euros in 2020, a limited 1% decrease compared to the previous year.

As to payments, SCAPR members have engaged significant efforts to enhance their distribution process in order to speed up payments to performers, strongly impacted by the pandemic. It has resulted in a 15% increase in payments compared to 2019. 667 million euros were paid out to performers in 2020, which is 85 million euros more than the previous year.

This amount was distributed to more than 1 620 000 performers in 2020, 220 000 more than the previous year (+15,7%).

Despite the unprecedented difficult times, SCAPR has supported initiatives by members who have made considerable efforts to fast track payments to Performers. The coming year will see the actions of SCAPR continued in order to further develop better and fairer remuneration streams for performers on a global scale.

For more information, please contact secretariat@scapr.org