

MAKES
THE
MOST
OF
MUSIC



2019 FEE SCHEDULE

Sena



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IMPORTANT TO KNOW

What do the fees apply to?

To each form of background, light and/or other music played by means of radio, TV, CD player and/or other playback equipment.

What are the fees based on?

The functionality of the music, the visitor intensity, the extent of public accessibility and the surface area of the space(s) where the music is played are all decisive factors.

On what basis are the fees calculated?

Depending on the type of music use, Sena uses tables that are based on (i) the surface area (m²) of the publicly accessible spaces (for instance in supermarkets, department stores, business restaurants, and hotels, restaurants and cafes) or (ii) the number of full-time employees (for instance in workshops, offices and warehouses). In addition, there are special forms of music use, such as in aeroplanes or on websites, for which a deviating method of calculation applies.

How do the Sena fees come into effect?

For each form of music use, Sena uses a separate fee that is agreed in proper consultation and in cooperation with representative organisations or sector organisations.

What is the licence for?

The licence is solely applicable to the use of music in the space(s) and/or at the location(s) for which the licence has been issued. Music licences are determined and calculated per location and per form of communication.

Cooperation with sector organisations

Sena has concluded a collective licensing contract with various representative sector organisations. In the process, the licences of the members of such an organisation are settled all at once – an administrative saving by which an attractive discount can be given.

Does your sector organisation also have a collective arrangement with Sena for its members? The secretarial office of your sector organisation can tell you everything about it.

Basic and net fees (after discount)

The following pages contain a list of the fees which are applicable to your specific situation. The tables show the basic fee and the net fee after discount. You will pay the net fee when you register music use of your own accord and pay the invoice in a timely manner. In that case, we will deduct a discount not exceeding 33.33% from the basic fee.

Since 2012 Buma and Sena have applied a standard uniform registration discount of 25%. An additional discount of 8.33% will be granted if you apply for a licence from Buma, Sena and Videma simultaneously (if applicable).

If a sales representative discovers music use in the field that has not been registered of the client's own accord, the user will have to pay the basic fee. Registered businesses that have already been registered will automatically receive individually or collectively the maximum discount, provided they pay their invoice on time.

Annual indexation

One of the agreements with the VNO-NCW/Dutch SME Association Copyright Platform relates to the annual adjustment of the fees in accordance with a uniform indexation methodology. Since 2012 Buma, Sena and Videma have used the same methodology by Statistics Netherlands, whereby the average is derived from the most recent 12 months (June to June) of the CPI table. The fees in this schedule are listed on an annual basis and are exempt from Dutch VAT.

MORE INFORMATION

If you have any further questions regarding this brochure, please contact Sena via the Copyright and Neighbouring Rights Service Centre on telephone number +31 (0)23 - 799 7844 or via www.mijnlicentie.nl. For more information on Sena or the Neighbouring Rights Act, visit www.sena.nl (music customers).

BACKGROUND MUSIC ON WEBSITES

The fee is based on a fixed fee per website.

FIXED FEE	BASIC FEE	NET FEE (AFTER DISCOUNT)
Per website	€197.59	€131.74

This is an annual fee exempt from Dutch VAT.



AMATEUR FOLK OR OTHER DANCE COMPANIES

The fee is based on the number of students or members.

NUMBER OF STUDENTS/MEMBERS	BASIC FEE	NET FEE (AFTER DISCOUNT)
up to 50	€196.31	€130.88
51 to 100	€261.07	€174.06
101 to 250	€291.01	€191.53
251 to 500	€461.85	€307.92
501 to 750	€614.24	€409.51
For every additional 500 members or portion thereof	€98.14	€65.43

This is an annual fee exempt from Dutch VAT.

AMUSEMENT ARCADES

The fee is based on the surface area (in square metres) of the publicly accessible space where the music is played.

SURFACE AREA	BASIC FEE	NET FEE (AFTER DISCOUNT)
up to 100 m ²	€445.47	€296.99
101 to 200 m ²	€592.19	€394.81
201 to 400 m ²	€788.04	€525.39
401 to 800 m ²	€1,048.13	€689.79
801 to 1600 m ²	€1,257.76	€838.55
For every additional 1600 m ² or portion thereof	€222.75	€148.51

This is an annual fee and is exempt from Dutch VAT.



COMPANY RESTAURANTS / CANTEENS / RECREATION ROOMS

The fee is based on the surface area (in square metres) of the venue where the music is played.

SURFACE AREA	BASIC FEE	NET FEE (AFTER DISCOUNT)
up to 100 m ²	€356.38	€237.60
101 to 200 m ²	€473.75	€315.85
201 to 400 m ²	€630.43	€420.31
401 to 800 m ²	€838.50	€559.03
801 to 1600 m ²	€1,006.20	€670.83
For every additional 1600 m ² or portion thereof	€178.19	€118.80

This is an annual fee, exempt from Dutch VAT.

COMMERCIAL PREMISES / OFFICES / WORKPLACES

The fee is based on the number of fulltime employees (FTEs) that can hear the music.

NUMBER OF EMPLOYEES	BASIC FEE	NET FEE (AFTER DISCOUNT)
3 to 10	€176.27	€117.52
11 to 25	€352.55	€733.06
26 to 50	€705.05	€470.06
51 to 100	€1,057.61	€705.11
101 to 200	€1,410.12	€940.13
For every additional 100 FTEs or portion thereof	€354.09	€236.07

This is an annual fee, exempt from Dutch VAT.

NOTE:

The term 'commercial premises' means, among other things: offices, dispatch areas, kitchens, warehouses, workspaces, garages and workshops.



FAIRS / EXHIBITIONS

The fee is based on the surface area (in square metres) of the venue where the music is played.

SURFACE AREA	BASIC FEE	NET FEE (AFTER DISCOUNT)
up to 100 m ²	€733.02	€488.70
101 to 200 m ²	€1,099.54	€733.06
201 to 400 m ²	€1,466.09	€977.44
401 to 800 m ²	€1,832.57	€1,221.77
801 to 1600 m ²	€2,199.14	€1,466.17
For every additional 1600 m ² or portion thereof	€366.51	€244.35

This is an annual fee, exempt from Dutch VAT.

NOTE:

The minimum period for which a licence can be granted is one month. The fee is calculated on a pro rata basis.

CINEMAS

The fee is based on a fixed fee per cinema seat.

FIXED FEE

Per seat

This is an annual fee, exempt from Dutch VAT.

BASIC FEE

€1.75

NET FEE (AFTER DISCOUNT)

€1.17



BUILDING INDUSTRY FEE

The fee is based on the number of fulltime employees (FTEs).

NUMBER OF EMPLOYEES

3 to 5

6 to 10

11 to 25

26 to 50

51 to 100

101 to 200

For every additional 100 FTEs or portion thereof

This is an annual fee, exempt from Dutch VAT.

BASIC FEE

€149.83

€317.30

€669.80

€1,015.32

€1,551.11

€2,028.82

€424.90

NET FEE (AFTER DISCOUNT)

€99.89

€211.54

€446.56

€676.91

€1,034.13

€1,352.61

€283.28

BUSES / TOUR BOATS AND OTHER PASSENGER TRANSPORT

The fee is based on the number of square metres of the vehicle or vessel.

SURFACE AREA	BASIC FEE	NET FEE (AFTER DISCOUNT)
up to 100 m ²	€356.38	€237.60
101 to 200 m ²	€473.75	€315.85
201 to 400 m ²	€630.43	€430.31
401 to 800 m ²	€838.50	€559.03
801 to 1600 m ²	€1,006.20	€670.83
For every additional 1600 m ² or portion thereof	€178.18	€118.79

This is an annual fee, exempt from Dutch VAT.

NOTE:

The number of square metres is determined by dividing the number of seats by two.



CULTURAL AND SOCIAL INSTITUTIONS

The fee is based on the surface area (in square metres) of the venue where the music is played.

SURFACE AREA	BASIC FEE	NET FEE (AFTER DISCOUNT)
up to 100 m ²	€223.41	€148.95
101 to 200 m ²	€344.26	€229.52
201 to 400 m ²	€465.09	€310.08
401 to 800 m ²	€585.92	€390.63
801 to 1600 m ²	€706.75	€471.19
For every additional 1600 m ² or portion thereof	€120.84	€80.56

This is an annual fee, exempt from Dutch VAT.

NOTE:

This fee applies to the use of music in non-commercial locations such as clubhouses, community centres and town halls, which serve the public. The fee for hotels, restaurants and cafes applies to clubhouses, community centres and town halls with a commercial purpose. A supplemental fee of €131.75 (€197.61 gross) will be charged for every five evening parties or portion thereof.

CREMATORIUMS

The fee is based on a fixed fee per crematorium.

FIXED FEE

Per crematorium

This is an annual fee, exempt from Dutch VAT.

BASIC FEE

€625.30

NET FEE (AFTER DISCOUNT)

€416.89



DANCE / THEATRE COMPANIES AND EDUCATIONAL PERFORMANCES

The fee is based on a fixed fee per visitor.

FIXED FEE

Per performance per visitor

This is an annual fee, exempt from Dutch VAT.

BASIC FEE

€0.21

NET FEE (AFTER DISCOUNT)

€0.14

DANCE SCHOOLS / DANCE INSTRUCTORS / SPORTS INSTRUCTORS

The fee is based on the surface area (in square metres) of the venue where the music is played.

SURFACE AREA	BASIC FEE	NET FEE (AFTER DISCOUNT)
up to 100 m ²	€370.85	€247.25
101 to 200 m ²	€493.00	€328.68
201 to 400 m ²	€665.01	€437.36
401 to 800 m ²	€872.55	€581.73
801 to 1600 m ²	€1,047.07	€698.08
For every additional 1600 m ² or portion thereof	€185.43	€123.63

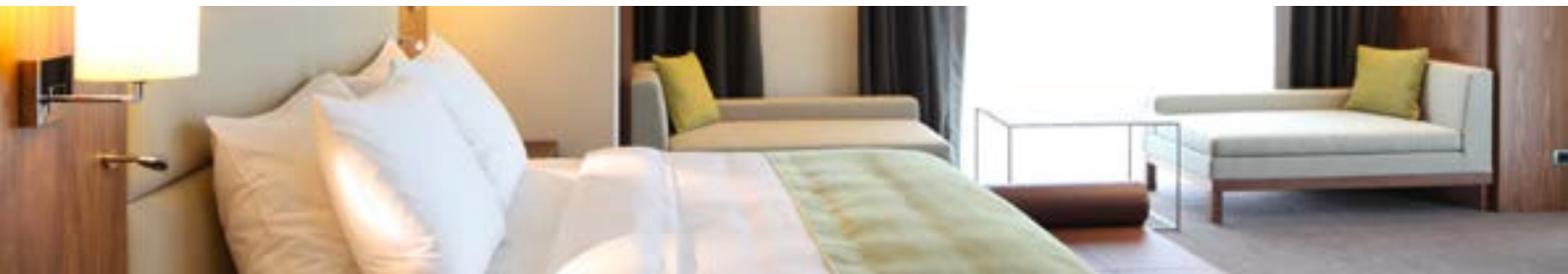
This is an annual fee, exempt from Dutch VAT.

NOTE REGARDING DANCE SCHOOLS:

If a dance school has a separate catering space at its disposal, the applicable fee for hotels, restaurants and cafes will apply.

NOTE REGARDING DANCE INSTRUCTORS / SPORT INSTRUCTORS:

If an individual, independent dance instructor/sport instructor gives lessons for less than 10 hours per week, a 50% discount applies.



TRANSMISSION OF MUSIC TO HOLIDAY ACCOMMODATION / HOTEL ROOMS

The number of holiday accommodation units / hotel to which music can be redirected.

NUMBER OF BUNGALOWS / HOTEL ROOMS	BASIC FEE	NET FEE (AFTER DISCOUNT)
up to 50	€76.44	€50.96
51 to 100	€152.89	€101.93
101 to 150	€229.35	€152.91
151 to 200	€305.80	€203.88
For every 50 additional bungalows / hotel rooms or portion thereof	€76.44	€50.96

This is an annual fee, exempt from Dutch VAT.

NOTE:

The fee applies in the case of distribution of music to holiday accommodation units and hotel rooms.

BACKGROUND MUSIC AT EVENTS / FESTIVITIES / FAIRS

The fee is based on the surface area (in square metres) of the venue where the music is played.

SURFACE AREA	BASIC FEE	NET FEE (AFTER DISCOUNT)
up to 100 m ²	€1,099.53	€733.06
101 to 200 m ²	€1,649.30	€1,099.59
201 to 400 m ²	€2,199.14	€1,466.17
401 to 800 m ²	€2,748.85	€1,832.66
801 to 1600 m ²	€3,298.70	€2,199.24
For every additional 1600 m ² or portion thereof	€549.76	€366.52

This is an annual fee, exempt from Dutch VAT.

NOTE:

This rate also applies when mechanical music is used before, during intermissions of and/or after live performances. The rate for dance or other events applies to events primarily involving mechanical music. It is also possible to obtain a day licence at 5% of the applicable fee, at a minimum of €109.96 (€164.94 gross). For every additional 1600 m² in surface area, 5% of € 366.52 will be added..



DANCE OR OTHER EVENTS

DANCE OR OTHER EVENTS

1.5% of the gross gate receipts (excl. of Dutch VAT) *¹

FREE DANCE OR OTHER EVENTS

€0.079 per visitor per event with a minimum of €51.92 and a maximum fee of €2,077.06

*¹ For the time being, this will be regarded as an advance payment due to a pending appeal.

Indoor dance and other events with an admission fee of up to € 25 (exempt from Dutch VAT)

Owner of the location: For this music use you need a 'Hotels, restaurants & cafes - entertainment music' licence (see page 13).

External organiser: Are you organising a dance or other event at an external location, rented or not? Then you need a Sena dance event licence.

In the event that music from a sound truck is used, you pay €109.96 (gross €164.94) per day. .

Indoor dance and other events with an admission fee exceeding € 25, - (exempt from Dutch VAT)

For dance and other events with an admission fee higher than € 25, you always need a separate Sena dance event licence, even if your location already has a Sena 'Hotels, restaurants & cafes - entertainment music' licence.

Licence applications must be submitted using the 'Licence application (dance) events' form, which is available on www.sena.nl under 'Music customers' and then 'Downloads'. You can submit the form by post (Postbus 113 1200 AC Hilversum) or by email via dance@sena.nl.

The licence agreement is valid after payment of the due fee.

If you only use mechanical music before, during intermissions of and/or after live performances, the rate for 'Background music at events / festivities / fairs' applies.

HEALTHCARE BEDS

The fee is based on a fixed fee per hospital or nursing home bed.

FIXED FEE

Per bed

This is an annual fee, exempt from Dutch VAT.

BASIC FEE

€4.74

NET FEE (AFTER DISCOUNT)

€3.16

NOTE:

This is an annual fee, exempt from Dutch VAT.



HOTELS, RESTAURANTS & CAFES BACKGROUND MUSIC

The fee is based on the surface area in square metres of space(s) where the music is played.

SURFACE AREA

up to 100 m²

101 to 200 m²

201 to 300 m²

301 to 400 m²

401 to 500 m²

For every additional 100 m² or portion thereof

This is an annual fee, exempt from Dutch VAT.

BASIC FEE

€791.68

€1,117.74

€1,462.40

€1,797.72

€2,133.05

€335.32

NET FEE (AFTER DISCOUNT)

€527.81

€745.20

€974.98

€1,198.54

€1,422.10

€223.56

HOTELS, RESTAURANTS & CAFES ENTERTAINMENT MUSIC

The fee is based on the surface area (in square metres) of publicly accessible space in combination with the number of openings per year

NUMBER OF OPENINGS	BASIC FEE		NET FEE (AFTER DISCOUNT)		Calculation unit
	up to 100 m ²	every 50 m ² or more	up to 100 m ²	every 50 m ² or more	
1 to 30	€863.18	€431.59	€575.48	€287.74	fixed amount
31 to 52	€28.77	€14.39	€19.18	€9.59	per opening
53 to 104	€23.03	€11.51	€15.35	€7.67	per opening
105 to 156	€20.14	€10.07	€13.43	€6.71	per opening
157 or more	€17.26	€8.63	€11.51	€5.75	per opening

NOTE:

These fees apply to entertainment music played during events with a maximum admission fee of € 25 (exempt from Dutch VAT). A rate of 1.5% on the gate receipts applies for events with an admission fee exceeding € 25 (exempt from Dutch VAT).



MARRIAGE CEREMONIES

FIXED FEE	BASIC FEE	NET FEE (AFTER DISCOUNT)
	€134.73	€89.82

This is an annual fee, exempt from Dutch VAT.

NOTE:

Irrespective of the number of marriage ceremonies held, a fixed fee is calculated for the use of music during or prior to the ceremonies.

ICE SKATING RINKS

The fee is based on a fixed fee per skating rink.

FIXED FEE	BASIC FEE	NET FEE (AFTER DISCOUNT)
Per skating rink	€1,466.08	€977.44

This is an annual fee, exempt from Dutch VAT.

NOTE:

If a skating rink is not open throughout the year, the rate will be calculated on a pro rata basis, at a minimum of one month.



FAIRGROUND ATTRACTIONS / STREET THEATRE

The fee is based on the number of square metres of the attractions.

SURFACE AREA	BASIC FEE	NET FEE (AFTER DISCOUNT)
up to 100 m ²	€356.38	€237.60
101 to 200 m ²	€473.75	€315.85
201 to 400 m ²	€630.43	€420.31
401 to 800 m ²	€838.50	€559.03
801 to 1600 m ²	€1.006.20	€670.83
For every additional 1600 m ² or portion thereof	€178.18	€118.79

This is an annual fee, exempt from Dutch VAT.

MEDICAL TREATMENT ROOM(S)

The fee is based on a fixed fee per medical treatment room where the music is played.

FIXED FEE	BASIC FEE	NET FEE (AFTER DISCOUNT)
per treatment room	€125.96	€83.98

This is an annual fee, exempt from Dutch VAT.

NOTE:

This rate applies to the use of background music in the treatment room during medical treatments. This licence applies only if your profession is listed in the BIG register for healthcare professionals in the Netherlands.



EDUCATION / PRIMARY EDUCATION

The fee is based on the number of activities per year.

NUMBER OF ACTIVITIES	BASIC FEE	NET FEE (AFTER DISCOUNT)
up to 10 activities per year	€56.10	€37.40
more than 10 activities per year	€112.23	€74.82

This is an annual fee, exempt from Dutch VAT.

NOTE:

This fee applies to the use of music during class parties and evening parties.

EDUCATION / SECONDARY EDUCATION / ADULT EDUCATION

The fee is based on the number of students per school/registration under the BRIN basic register system (BRIN).

NUMBER OF STUDENTS	BASIC FEE	NET FEE (AFTER DISCOUNT)
up to 600 students	€84.17	€56.12
For every additional 300 students or portion thereof	€42.09	€28.06

This is an annual fee, exempt from Dutch VAT.

NOTE:

This fee applies to the use of music during class parties and diploma presentation ceremonies.



EDUCATION – SENIOR SECONDARY VOCATIONAL SCHOOLS

The fee is a fixed fee per student.

FIXED FEE	NET FEE (AFTER DISCOUNT)
Per student	€1.03

This is an annual fee.

NOTE:

The fee is based on the weighted number of students per school location (as per MBO Raad, the Netherlands Association of Senior Secondary Vocational Schools). This rate is a joint fee for Buma (exclusive of Dutch VAT) and Sena covering all forms of music use outside of teaching periods.

RECEPTION ROOMS, NON-MEDICAL TREATMENT ROOMS, RECEPTION AREAS, MEDICAL OR OTHER WAITING ROOMS AND OTHER ROOMS

The fee is based on the surface area (in square metres) of the space where the music is played.

SURFACE AREA	BASIC FEE	NET FEE (AFTER DISCOUNT)
up to 100 m ²	€199.83	€133.23
101 to 200 m ²	€265.78	€177.20
201 to 400 m ²	€296.25	€197.51
401 to 800 m ²	€470.14	€313.43
801 to 1600 m ²	€625.30	€416.89
For every additional 1600 m ² or portion thereof	€99.90	€66.60

This is an annual fee, exempt from Dutch VAT.



CAR PARKS

The fee is based on the number of square metres.

SURFACE AREA	BASIC FEE	NET FEE (AFTER DISCOUNT)
up to 100 m ²	€228.09	€152.07
101 to 200 m ²	€303.21	€202.15
201 to 400 m ²	€403.48	€269.00
401 to 800 m ²	€536.64	€357.78
801 to 1600 m ²	€643.97	€429.33
For every additional 1600 m ² or portion thereof	€114.03	€76.02

This is an annual fee, exempt from Dutch VAT.

STAFF PARTIES / ANNIVERSARIES

The fee is based on the number of staff parties / anniversaries per year.

NUMBER OF PARTIES / ANNIVERSARIES	BASIC FEE	NET FEE (AFTER DISCOUNT)
up to 5	€67.37	€44.92
6 to 10	€134.74	€89.83
More than 10	€202.12	€134.75

This is an annual fee, exempt from Dutch VAT.



PLAYGROUPS / DAY-CARE CENTRES

The fee is based on a fixed fee per location.

FIXED FEE	BASIC FEE	NET FEE (AFTER DISCOUNT)
Per location	€112.23	€74.82

This is an annual fee, exempt from Dutch VAT.

SPORT CANTEENS (NON-LEASED)

The fee is based on the number of square metres.

SURFACE AREA	BASIC FEE	NET FEE (AFTER DISCOUNT)
up to 100 m ²	€223.41	€148.95
101 to 200 m ²	€344.26	€229.52
201 to 400 m ²	€465.09	€310.08
401 to 800 m ²	€585.92	€390.63
801 to 1600 m ²	€706.75	€471.19
For every additional 1600 m ² or portion thereof	€120.84	€80.56

This is an annual fee, exempt from Dutch VAT.

NOTE:

The use of music in leased sport canteens is settled on the basis of the applicable fees for hotels, restaurants and cafes. A supplemental fee of €131.75 (€197.61 gross) will be charged for every five evening parties or portion thereof.



GYMS / FITNESS CENTRES – STANDARD

The fee is based on the surface area (in square metres) of the venue where the music is played.

SURFACE AREA	BASIC FEE	NET FEE (AFTER DISCOUNT)
up to 100 m ²	€292.46	€194.98
101 to 200 m ²	€388.95	€259.31
201 to 400 m ²	€433.57	€289.06
401 to 800 m ²	€688.00	€458.69
801 to 1600 m ²	€915.09	€610.09
For every additional 1600 m ² or portion thereof	€146.22	€97.48

This is an annual fee, exempt from Dutch VAT.

NOTE:

This fee applies to the total surface area of all venues where sports activities take place. The total number of square metres of sporting space must be indicated. This includes the surface area of the spaces with both foreground music and background music. The fee for hotels, restaurants and cafes will apply to the use of music in any catering space associated with the gym or fitness centre. The 'Surcharge for Foreground Music' fee applies to spaces inside the facility where music is played during group activities such as Zumba, Les Mills and Bodypump.

GYMS / FITNESS CENTRES — SURCHARGE FOR FOREGROUND MUSIC

The fee is based on the surface area (in square metres) of the venue where the music is played.

SURFACE AREA	BASIC FEE	NET FEE (AFTER DISCOUNT)
up to 100 m ²	€96.12	€64.08
101 to 200 m ²	€131.09	€87.40
201 to 400 m ²	€148.57	€99.05
401 to 800 m ²	€227.22	€151.49
801 to 1600 m ²	€305.88	€203.93
For every additional 1600 m ² or portion thereof	€43.70	€29.13

The fee is based on the surface area (in square metres) of the venue where the music is played.

NOTE:

This fee applies to the use of foreground music during group activities such as Zumba, Les Mills and Bodypump. Other fees apply to the use of background music in fitness rooms. The fee for hotels, restaurants and cafes will apply to the use of music in any catering space associated with the gym or fitness centre. The calculation of the surcharge is based on the actual number of square metres of the venue where the foreground music is played.



FIELDS OR SPORTS FIELDS / STADIUMS / HALLS — BACKGROUND MUSIC

The fee is based on the surface area (in square metres) of the venue where the music is played.

SURFACE AREA	BASIC FEE	NET FEE (AFTER DISCOUNT)
up to 100 m ²	€228.09	€152.07
101 to 200 m ²	€303.21	€202.15
201 to 400 m ²	€403.48	€269.00
401 to 800 m ²	€536.64	€357.78
801 to 1600 m ²	€643.97	€429.33
For every additional 1600 m ² or portion thereof	€114.03	€76.02

The fee is based on the surface area (in square metres) of the venue where the music is played.

NOTE:

This fee applies to the use of music prior to, during and after a game. Other fees apply to the use of music in, for instance, hotels, restaurants and cafes, workspaces/ commercial premises, offices or other spaces.

CALCULATION METHOD FOR STANDS:

The formula for determining the number of square metres is the number of seats in the stands divided by four.

TELEPHONE LINES

The fee is based on the number of telephone lines that can be connected.

NUMBER OF CONNECTIONS / LINES	BASIC FEE	NET FEE (AFTER DISCOUNT)
up to 50	€76.44	€50.96
51 to 100	€152.89	€101.93
101 to 150	€229.35	€152.91
151 to 200	€305.80	€203.88
For every 50 additional connections/lines or portion thereof	€76.44	€50.96

This is an annual fee, exempt from Dutch VAT.

NOTE:

This fee applies to music played while callers are put on hold.



PERSONAL CARE

The fee is based on the number of fulltime employees (FTEs).

NUMBER OF EMPLOYEES	BASIC FEE	NET FEE (AFTER DISCOUNT)
up to 5	€125.96	€83.98
6 to 10	€251.89	€167.94
11 to 25	€486.74	€324.51
26 to 50	€973.47	€649.01
51 to 100	€1,460.20	€973.52
101 to 200	€1,946.95	€1,298.03
For every additional 100 FTEs or portion thereof	€488.91	€325.96

This is an annual fee, exempt from Dutch VAT.

NOTE:

This fee applies to the use of background music during the treatment of customers in beauty salons, pedicure practices, massage parlours, hair styling and/or nail treatments, both in publicly accessible commercial premises and in home-based spas.

RETAIL SPACES I: GENERAL RETAIL BUSINESSES

The fee is based on the number of fulltime employees (FTEs).

NUMBER OF EMPLOYEES	BASIC FEE	NET FEE (AFTER DISCOUNT)
up to 5	€112.15	€74.77
6 to 10	€224.30	€149.54
11 to 25	€433.39	€288.94
26 to 50	€866.92	€577.91
51 to 100	€1,300.22	€866.86
101 to 200	€1,733.63	€1,155.81
For every additional 100 FTEs or portion thereof	€430.35	€290.25

This is an annual fee, exempt from Dutch VAT.

NOTE:

This fee applies to retail spaces of general retail businesses that do not belong in the Supermarkets, Department Stores and Do-It-Yourself Stores category. A different fee applies to that category. For more information, see Retail Spaces II below.



RETAIL SPACES II: SUPERMARKETS / DEPARTMENT STORES / DO-IT-YOURSELF STORES

The fee is based on the surface area (in square metres) of the publicly accessible space where the music is played.

SURFACE AREA	BASIC FEE	NET FEE (AFTER DISCOUNT)
up to 100 m ²	€166.66	€111.11
101 to 200 m ²	€250.02	€166.69
201 to 400 m ²	€333.36	€222.25
401 to 800 m ²	€416.69	€277.81
801 to 1600 m ²	€500.01	€333.36
For every additional 1600 m ² or portion thereof	€88.13	€58.76

This is an annual fee and is exempt from Dutch VAT.

NOTE:

This fee does not apply to retail spaces of general retail businesses, such as bakeries, butcheries and greengrocers. A different fee applies to that category. For more information, see Retail Spaces I above.

WELLNESS

The fee is based on the surface area (in square metres) of the venue where the music is played.

SURFACE AREA	BASIC FEE	NET FEE (AFTER DISCOUNT)
up to 100 m ²	€199.83	€133.23
101 to 200 m ²	€265.78	€177.20
201 to 400 m ²	€296.25	€197.51
401 to 800 m ²	€470.14	€313.44
801 to 1600 m ²	€625.30	€416.89
For every additional 1600 m ² or portion thereof	€99.90	€66.60

This is an annual fee, exempt from Dutch VAT.

NOTE:

This fee applies to the use of background music in changing rooms, solariums, saunas, spas, relaxation rooms and the like. The fees for hotels, restaurants and cafes apply to the use of music in the restaurant or cafe section.



SHOPPING STREETS / SHOPPING CENTRES / GALLERIES / MALLS / OUTSIDE SPACE(S) / PETROL STATIONS

The fee is based on the surface area (in square metres) of the venue where the music is played..

SURFACE AREA	BASIC FEE	NET FEE (AFTER DISCOUNT)
up to 100 m ²	€488.70	€325.82
101 to 200 m ²	€733.31	€488.90
201 to 400 m ²	€977.38	€651.62
401 to 800 m ²	€1.221.72	€814.52
801 to 1600 m ²	€1.466.09	€977.44
For every additional 1600 m ² or portion thereof	€244.33	€162.89

This is an annual fee, exempt from Dutch VAT.

NOTE:

If the music is played on or near the facade and/or porch/doorway of shops in shopping streets, the formula for calculating the correct number of square metres is the total length of the facades multiplied by three. The minimum period for which a licence may be granted is one month.

SWIMMING POOLS

The fee is based on the number of square metres.

SURFACE AREA	BASIC FEE	NET FEE (AFTER DISCOUNT)
up to 100 m ²	€99.90	€66.60
101 to 200 m ²	€132.91	€88.61
201 to 400 m ²	€148.13	€98.76
401 to 800 m ²	€235.08	€156.73
801 to 1600 m ²	€312.65	€208.44
For every additional 1600 m ² or portion thereof	€99.90	€66.60

If the music is played on or near the facade and/or porch/doorway of shops in shopping streets, the formula for calculating the correct number of square metres is the total length of the facades multiplied by three. The minimum period for which a licence may be granted is one month.

NOTE:

This licence applies to the use of background or other music in swimming pools.



FEE CONDITIONS

- 1.** The fee schedule includes both gross and net fees.
- 2.** Individual music users may qualify for a maximum discount of 33.33% by registering their music use voluntarily. This discount consists of the following:
 - a.** The discount of 25% is deducted from the basic fee in the event that music users independently register their music;
 - b.** An additional discount of 8.33% is deducted from the basic fee in the event that the music user simultaneously and independently registers the relevant company and user details with Buma, Sena and Videma.
- 3.** Failure to pay the invoice promptly will result in the cancellation of the total discount granted under Article 2. The basic fee plus the statutory interest and costs incurred both in and out of court (calculated in accordance with the Voorwerk II graduated scale) will then be due and payable by the music user.
- 4.** These fee conditions are governed by Dutch law.
- 5.** Sena is entitled to amend these fee conditions with effect from a new calendar year. Amendments will be announced on www.sena.nl and www.mijnlicentie.nl.

MUZIEK WERKT

If used effectively, music can significantly contribute to a company's success. For instance, music on the shop floor promotes productivity and creativity.

Music is invaluable — which is why we support Muziek Werkt ('Music Works').

The added value of music

Muziek Werkt is an independent platform that publishes relevant news reports, facts and surveys. The platform also conducts its own surveys into the added value of music for entrepreneurs. What is the role of music in the workplace? What does music mean for a gym? And does music affect the customer's in-store experience? These are questions to which Muziek Werkt provides answers.

A valuable investment

Muziek Werkt demonstrates that a music licence is a valuable investment, and shows entrepreneurs how to optimise their use of music in order to increase turnover. For more information, visit www.muziekwerkt.nl.

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