

Distribution information sheet for music year 2024

The Sena logo consists of the word "sena" in a white, lowercase, sans-serif font, centered within a blue rounded rectangle with a green-to-blue gradient on the left side.

This information sheet contains details about the playlist data that Sena uses for the distribution of Sena fees for music year/distribution year 2024. As differences may arise from one music year to another, this information sheet has been created specifically for this year. Sena aims to fairly and accurately distribute these fees based on the actual music usage in the Netherlands, keeping the cost reasonable.

Processing playlists and reference repertoire:

Sena allocates the fees collected to the playlists according to the distribution regulations. Distribution is based on the information recorded on the playlists received. The technology used to generate a playlist depends on the source. For example, the radio, TV and dance events playlists are generated using fingerprinting, a technology that enables the automatic recording of a piece of music based on unique audio recognition.

The playlists criteria for music year 2024 are:

Radio

Sena processes playlists from all national and non-national radio stations that pay a minimum licence fee of €22,689. Calculating whether a channel meets this requirement is done based in the licence fee paid for the previous year.

Television

Sena processes playlists from national television stations that paid a minimum licence fee of €60,000 over the previous year.

Background music suppliers

Sena processes playlists from background music suppliers, provided they have a market share of at least 1%, based on the results of the GfK research carried out annually by Sena and Buma to gain insight into the use of music within the Netherlands.

Public use

For public use, playlists will be processed if a user pays a licence fee of at least €30,000 or more for one specific location, the person liable to pay holds the producer rights for at least two-thirds of the total repertoire played, and a complete playlist can be supplied in accordance with the layout required by Sena.

Other

Dance event playlists supplied by the Dance industry are used to distribute the Dance licence fee. Sena processes almost the same fingerprint dance playlists as Buma.

The collection from the non-interactive streaming section is distributed based on the Download playlist. This playlist consists of Dutch download data (sales) from GfK.

For more detailed information about income distribution, see our [website on "from collection to distribution"](#).

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Overview of the playlists used for the distribution of music year 2024

<p>Radio (total: 35)</p> <ul style="list-style-type: none"> - 100% NL - Classicl - Efteling Kids Radio - Groot Nieuws Radio - JOE - KINK - NPO Radio 1 - NPO Radio 2 - NPO 3FM - NPO Klassiek - NPO Radio 5 - Omroep Brabant - Omroep Flevoland - Omroep Fryslân - Omroep Gelderland - Omroep Limburg / L1 - Omroep West - Omroep Zeeland - Q Music - Q Music Limburg - Radio 10 - Radio 10 Brabant - Radio4all - Radio 538 - RadioNL - Radio Veronica - RTV Drenthe - RTV Noord - RTV Noord-Holland - RTV Oost - RTV Rijnmond - RTV Utrecht - Sky Radio - Slam! FM - Sublime 	<p>Television (total: 11)</p> <ul style="list-style-type: none"> - Net 5 - NPO 1 - NPO 2 - NPO 3 - RTL 4 - RTL 5 - RTL 7 - RTL 8 - RTL Z - SBS 6 - Veronica
<p>Background music suppliers (total: 7)*</p> <ul style="list-style-type: none"> - Backsound - BCM - DDJ - Eazis - Mood Media - PB Sound - Xenox 	<p>Other:</p> <ul style="list-style-type: none"> - Dance (around 170 events expected total 2024) - Download playlist

* The names may change following the GFK research