

Distribution information sheet for music year 2026



Here you will find more information about the play data (playlists) that Sena uses for the payment of Sena remuneration for music year/distribution year 2026. As differences may arise per music year, this information sheet has been prepared for this year. Sena strives for an accurate distribution of these remunerations, closely aligned with (representative sources of) actual music usage in the Netherlands at acceptable cost.

Processing play data and reference repertoire:

Sena distributes the collected remunerations across playlists on the basis of the distribution regulations. The registered data on the playlists received form the actual basis for payments. The technology on which a playlist is generated depends on the source. For example, radio, television and (dance) event playlists are generated on the basis of fingerprinting, a technology that enables the automatic registration of a music track based on unique audio recognition.

The playlist criteria for music year 2026 are:

Radio

Sena processes playlists from all national and non-national radio stations subject to a minimum paid licence fee of €22,689. Whether a station meets this threshold is determined on the basis of the licence fee paid in the previous year.

Television

Sena processes playlists from national television channels subject to a minimum paid licence fee of €60,000 in the previous year.

Background music providers

Sena processes (segmented) playlists from background music providers, provided they are supplied and after payment of the licence fee, with a market share of at least 1% based on the results of the annual GfK survey conducted by Sena and Buma to gain insight into music usage within the Netherlands.

Public use

Within public use, play data are processed if a user pays a licence fee of at least €30,000 for one specific establishment, the liable party itself holds the producers' rights for at least two thirds of the total repertoire played, and a complete playlist in accordance with the layout required by Sena can be supplied.

(Dance) events

For the payment of licence fees for (dance) events, the playlists supplied by the (dance) events sector are used. Sena processes virtually the same fingerprinted playlists as Buma.

Music meters

Within various revenue segments, we are placing music meters to identify the tracks actually played. We are doing this jointly with Buma. Once the volume is representative, it will be included in the distribution. In line with this, the decision has been taken to include the playlist generated by the music meters within the education institutions segment in the distribution.

Would you like to know more about the distribution of income? View the detailed information on our [website](#).

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Overview of the playlists used for the payment of music year 2026

<p>Radio (number: 39)</p> <ul style="list-style-type: none"> - 100% NL - Efteling Kids Radio - Groot Nieuws Radio - JOE - KINK - NPO Radio 1 - NPO Radio 2 - NPO 3FM - NPO Klassiek - NPO Radio 5 - Omroep Brabant - Omroep Flevoland - Omroep Fryslân - Omroep Gelderland - Omroep Limburg / L1 - Omroep West - Omroep Zeeland - Q Music - Q Music Foute Uur - Q Music Limburg - Q Music Q NonStop - Radio 10 - Radio 10 60s 70s - Radio 10 80's - Radio 538 - Radio 538 Non Stop 	<ul style="list-style-type: none"> - RadioNL - Radio Veronica - RTV Drenthe - RTV Noord - RTV Noord-Holland - RTV Oost - RTV Rijnmond - RTV Utrecht - Sky Hits - Sky Radio - Slam! FM - Sublime - Yoursafe Radio 	<p>Television (number: 10)</p> <ul style="list-style-type: none"> - Net 5 - NPO 1 - NPO 2 - NPO 3 - RTL 4 - RTL 5 - RTL 7 - RTL 8 - SBS 6 - Veronica
<p>Background music providers</p>	<p>(Dance) events</p>	<p>Music meters</p>